

MARKETING PLACEMENT OPPORTUNITY - HORTICULTURE

We are recruiting a **Marketing Placement Student** to join Haygrove Growing Systems' marketing team. This hands-on role offers a unique opportunity to gain experience across a variety of marketing disciplines, supporting both our international B2B operations and UK-based B2C businesses.

Based in Ledbury, Herefordshire, you'll gain valuable insight into the global fresh produce industry, while developing essential business and marketing skills. This is a fantastic opportunity to contribute to impactful projects and build a strong foundation for your future career.

About you

- You will live the Haygrove values: Energy, Humility, Intelligence
- Creativity, both verbal and visual
- Ambition. Desire to learn and improve.
- Adaptability and enthusiasm

Your skills

- Excellent level of written English
- Studying in Marketing / Business / Agriculture or relevant experience would be helpful, but not essential.
- Digital Proficiency. A familiarity digital marketing tools, social media platforms, and various software used in marketing analytics or a willingness to learn

Full training & mentorship will be provided for the correct candidate with the opportunity to develop your career and broaden your knowledge in horticulture and wider business.

More about Haygrove

Haygrove design polytunnels and substrate gutter systems, supplying growers of over 30 crops in more than 50 countries, as well as growing berries and cherries on farms in the UK, South Africa, Portugal and China.

Our polytunnels range from rain covers through to fully retractable covers, with options for additional technologies such as rainwater gutters, shade nets and integrated substrate gutters, giving growers the flexibility to customise solutions tailored to their specific growing needs.

Follow us on [LinkedIn](#) and [YouTube](#) or check out our website www.haygrove.com to learn more about what we do.



More about the role

At Haygrove no two days will be the same! You will be part of a small marketing team, operating on a wide range of projects and working collaboratively with our international teams.

As the Marketing Assistant, you will be involved in managing social media accounts, helping to organise our attendance at international trade shows, and creating content and copy for both digital and print media. Throughout all your work, you'll be building Haygrove's brand integrity and positively promoting our Triple Bottom Line mission.

Testimony from our previous Intern:

My time at Haygrove as a Marketing Assistant over 3½ months has been incredibly rewarding and full of diverse experiences. From day one, I felt welcomed and entrusted with meaningful responsibilities that allowed me to contribute to the company in tangible ways.

I organised and scheduled social media content to ensure consistent communication, designed newsletters, and developed blog concepts. I also filmed and edited videos for LinkedIn, Facebook, and Instagram, and worked on the company website by proofreading, editing, and updating it while gaining valuable insights into SEO and digital marketing.

Collaborating with different agencies on marketing projects enhanced my understanding of campaign execution, and I utilised my French language skills as a correspondent between Haygrove and a Moroccan company. I participated in meetings to brainstorm and implement solutions to improve marketing techniques and efficiency, gaining valuable experience in Excel along the way.

This role allowed me to grow both personally and professionally, offering hands-on experience in a range of marketing disciplines, and I am proud to have contributed to Haygrove's innovative and collaborative environment.



To apply or to find out more please contact Laura Bailey, laura.bailey@haygrove.co.uk.

