

Customer Marketing Executive

Job reference: 002156

Closing date: 29/12/2023

Hours Per Week: 22.5 -37.5



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Job Description

We are looking for a Customer Marketing Executive to join the Frontier team, based at Witham St Hughs, on a permanent basis either part-time or full-time. We are open to hybrid options for this role, with the right candidate working 2 days from home and 3 days on site.

The successful candidate will be working closely with the Head of Customer Marketing and wider marketing and communications team to support with the smooth implementation of all marketing and communications activity across the Frontier portfolio of products and services including seed, crop nutrition and protection, agronomy, precision farming technologies and grain trading.

The Benefits

- Competitive salary
- Opportunities for a mixture of home and site working (to be agreed with Line Manager)
- 25 days holiday per calendar year with option to purchase 5 more days
- Dedicated Learning & Development team to support you and your career
- Employee Assistance Program providing 24 hours support & advice in areas such as health and wellbeing for yourself, your family & friends (up to 5 people in total)

- Increased Maternity, Paternity & Adoption leave benefits for eligible employees
- Life Assurance scheme and pension plan with employer contributions of up to 7%
- Cycle to Work Scheme, employee retail discount scheme and free eye test vouchers

About You

- Previous experience in Marketing or Communications roles and/or relevant Marketing qualifications.
- Excellent organisational, project and time management skills
- Impactful communicator with the ability to form long lasting relationships at all levels
- Experience in agricultural is not essential, however a passion for learning about the sector is a must
- Ability to work both independently and as a team member with a strong collaborative approach

Your Role

As a Customer Marketing Executive your role will involve:

- Working with the Head of Customer Marketing and wider marketing and communications team to develop campaigns for all products and services across Frontier.
- Taking ownership for individual projects, including events, from start to finish, working with the Head of Customer Marketing, wider marketing team and other stakeholders.
- Actively engaging with the sales and product teams to help translate technical propositions into marketable messages, ensuring accuracy of information at all times.
- Setting specific goals and measuring performance of all marketing and communications activity.

About Us

Frontier is a successful and growing business. We are the largest crop production and grain marketing company in the UK, with over 1,000 employees and a turnover of more than £1.5 billion.

With a vision to be the first-choice employer in UK agriculture, we are committed to delivering a culture where people are at the heart of our success.

Award winning for our commitment to people, we have been recognised by Great Place to Work institute since 2012 and we are proud to be ranked by them in the top 30 UK best large places to work.

Our business approach is underpinned by our core values – Integrity, Customer focus and Expertise – or ‘ICE’. These values support our whole philosophy and way of working and we are always looking to attract talented individuals with either industry knowledge or specialist skills that will help us deliver consistently to these values.

Commitment to Diversity and Inclusion

We have a clear commitment to equality of opportunity and diversity encouraging fairness and equality of treatment for all. As such we encourage applications from all backgrounds.

We recognise the value of a workforce in which people from diverse backgrounds are encouraged to introduce fresh ideas and contribute to the business goals.

We are committed to providing a diverse and inclusive environment with inclusive employment policies, such as progressive flexible working and parental policies.