



Account Executive – marketing in Agri-Food

We are a PR & Marketing Agency (based in the UK and Spain), specialising in engaging content and social media. A warm, friendly, inclusive, team focussed on strong audience engagement. We work hard to always be ahead of the curve and be innovative in our approach within agriculture. We are growing and this could be your chance to kick off your career by joining a well-respected Agri-specialist agency.

Would you like to join the team and work with some of the best global brands in crop production, agriculture and food?

The business is based in Oxfordshire but this role can be a home-based role, hybrid role or office-based role (which ever suits you best).

Who you are and what you will be doing;

- Have a real interest for marketing and writing, with a good grasp of traditional and digital marketing platforms
- Strong interest in the Social Media platforms (especially Twitter, Facebook, LinkedIn and Instagram)
- Good presentation skills
- Diplomatic with exceptional communication skills, both verbal and written
- Enthusiastic, proactive and self-motivated, with natural relationship building talents
- Commercially astute with good numeracy skills
- Attention to detail
- Creative thinker
- The ability to work autonomously and use initiative

What you will be rewarded with:

- Good competitive salary (£24,000 pa for graduate level)
- Career growth and progression through the business
- Support when you need it and training (internal and external)
- Career development within one of the leading agricultural communications agencies

TAP Mission Statement:

Our vision is to build a successful business servicing the industries and organisations operating in global agriculture and the rural environment. Our purpose is to build this business in a sustainable way, focussing on the positive aspects of people and environment. This should be our narrative, story and message to be amplified and enhanced by all our work colleagues.

Inclusivity:

TAP is an inclusive organisation which encourages applications from across society. We do all we can during our recruitment process to make sure that job applicants (people who send us job applications), job candidates (those whose applications we take through to subsequent stages) and general job seekers are not disadvantaged in connection with a protected characteristic such as age, sex, race or disability.

Email your CV with why you want to join TAP to duncan@theadplain.com www.theadplain.com

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AWARDS 2021**