

# Internship Global Product Management (m/f/d)



**LOCATION**  
Köln, DE



**WORKING HOURS**  
Full-time

**BOSCH BASF  
SMART FARMING**

A Joint Venture of



**BOSCH**  
Invented for life

**BASF**  
We create chemistry

## About us

Bosch BASF Smart Farming GmbH – a Joint Venture between Bosch and BASF Digital Farming - was established in 2021 to combine the best of two worlds. With agronomic know-how from BASF and hardware expertise from Bosch, we establish holistic systems, combine artificial intelligence with sophisticated technology, and deliver real added value to take farming to the next level.

## RESPONSIBILITIES

With our joint venture — **Bosch BASF Smart Farming** — we help farmers with our Intelligent Planting Solution (IPS) and Smart Spraying Solution to be more efficient and sustainable. Become part of our team for six months and help to shape the future of agriculture! Your responsibilities will include:

- Supporting the product launches of our highly innovative Smart Spraying and Intelligent Planting Solution.
- Making an impact on sustainability and profitability - you will help to optimize leading digital products, as well as technologies in agriculture.
- Collaborating with a broad variety of stakeholders to ensure close coordination between different regions.
- Undertaking market research to help us maintain competitive intelligence.
- Supporting our product management, business development and marketing activities.

## Qualifications

- Work experience in an industrial environment or management consultancy.
- Enrolled in an agriculture, business management or another relevant field of study
- Profound analytical skills and hands-on mentality
- Ability to work independently
- Domain knowledge of agriculture is a plus
- Good English language skills is a must, native English is a plus