



Sales and Marketing Assistant including Product Management

Placement Role

Working in the Sales & Marketing Department, the successful candidate will be required to work alongside the Product Management team to promote and demonstrate CLAAS products.

You may be away from the office for periods of time at shows and customer demonstrations. This will be alongside helping with marketing activities when office based.

Main Duties

- Working alongside and assisting product managers in demonstrating products to customers
- Supporting product managers and sales managers at events in person and digitally
- Involved with sales and marketing initiatives for CLAAS UK and the Dealer network
- Support CLAAS UK and the Dealer network by providing up to date marketing material
- Daily administration

Essential Skills & Knowledge

- Excellent communicator with good organisational skills
- Good IT and literacy skills
- A valid, current UK Driving licence
- Understanding and ability to use machines of all sizes

CLAAS



CLAAS is a highly successful family run business. Since 1913 we have been at the forefront of high-tech design, manufacture and sales of agricultural machinery.

CLAAS UK is responsible for the distribution and supply of all CLAAS machinery, parts and aftersales support in England, Scotland, Wales and Ireland.

Placement Details

Based at CLAAS UK in Saxham, Bury St Edmunds. You will be required to work a minimum of 37.5 hours per week Monday to Friday, plus additional hours according to the business requirements.

This placement will be for a 12-15 month period, commencing July 2022.

In return we offer a competitive salary, holiday entitlement and training.

To Apply

Send a CV and covering letter to CUKplacements@claas.com

or contact Kerry Peck, Apprenticeship and Placement Coordinator on 01284 777649

Closing Date:

5th January 2022