



Graduate post at leading agri-food PR and marketing agency

Pinstone is seeking a PR communications executive of graduate calibre to join the team from summer 2021.

We want to hear from candidates who'll thrive in a fast-paced agency environment who have the acumen to quickly develop expertise in traditional communication channels in equal measure to using social and digital channels.

As a PR and marketing agency specialising in the agri-food supply chain, an affinity to the rural sector is a must. Experience or qualification in agriculture is an advantage.

As an Account Executive, you'll work as part of a team to support our client activities from producing media plans, developing social content, conducting research and writing for multi-media platforms. Those equally strong in the creative as they are in the scientific skill sets will thrive in the role.

A team player who can also work independently, you will have strong listening skills and the confidence to apply your own initiative. Must be computer literate and adaptable to working with various software packages. Experience using platforms including Sprout Social, Kantar Media, Microsoft Planner, Google Data Studio and basic Excel is an advantage.

If you're looking to be part of a dynamic team, working for a successful and growing agency at the forefront of our industry sector and have the chance to work on an enviable portfolio of clients, then we'd love to hear from you.

Specification

- Graduate post
- Excellent writing and communication skills
- Social media and digitally savvy
- Exceptional organisation skills

Benefits

- Home working flexibility
- Rural office base
- Professional development investment
- Whole team performance-linked bonus
- £20,000 starting salary

Closing date: 31 January 2021