



British Texel Sheep Society

Engagement Officer

Are you passionate about agriculture and looking for a hands-on role that makes a real impact? The British Texel Sheep Society is seeking a dynamic, energetic individual to support members, engage commercial producers, develop young people, and deliver shows, sales and events across the UK.

Location: Hybrid – with flexible working. (Routine attendance at Stoneleigh Park Office, Kenilworth, Warwickshire and travel across the UK throughout the year).

Hours: 36.5 hours per week*

Salary: £27,000 per annum

Reports to: Chief Executive

** Applicants must have a flexible approach to working hours/days as they will vary in line with the needs of the Society during the busy periods. Due to the nature of the role, work at evening, weekend or bank holiday events along with occasional overnight stays is required. Attending events is an integral part of the role, requiring your own vehicle.*

Who are we?

The British Texel Sheep Society is a forward-thinking, member-focused livestock charity at the heart of the UK sheep industry. With over 2,000 members and 18 regional clubs, it is one of the largest and most influential sheep breed societies in Europe.

Its purpose is the development of the British Texel breed, setting the standard for excellence across pedigree registrations, livestock improvement, and industry innovation.

Working with the society means you'll gain hands-on experience across a wide range of activities, from attending livestock sales and shows to contributing to leading breed development services. You will have the chance to make a real impact supporting members and shaping the future of the UK's leading terminal sire sheep breed. The Society is continually pushing boundaries, embracing new ideas, and redefining what's possible. Making it an exciting place to grow your career in agriculture.

What you will be working on?

- Supporting the Society's Events & Sales Cataloguing Manager
- Developing and delivering the Society's Digital Marketing Strategy
- Managing Society Events including Royal Shows, NSA Events and National Sales
- Creating engaging content for Society communications (publications, advertisements, social media, website and emails)
- Assisting with Sales Cataloguing production and promotion
- Contributing to the Society's Youth Development Programme
- Supporting the Data & Technical Services Manager with data flow in support of society registry & technical services

Personal Attributes:

Role will suit someone who is:

Proactive & organised

People-focused

Digitally astute

Passionate about livestock production

Person Specification

| Attributes | Essential | Desirable (not essential) |
|--------------------------|--|--|
| Education/Qualifications | Good general education to GCSE or equivalent, grade C/5 and above; including GCSE Maths & English at grade C/5 or above or equivalent | Degree, HND or equivalent in Agriculture, Rural Business, Marketing, Events, or related field Relevant short courses (e.g. marketing, communications, livestock, business development) |
| Experience | Experience within farming or a livestock service business Experience working as part of a team Full driving licence | Experience in a customer-facing, events, agricultural, or similar role Experience organising or supporting events/activities Experience of the UK's Pedigree Livestock sector |
| Job-related skills | Good organisational and time management skills Ability to manage multiple tasks and priorities, working in a small team Competent in Microsoft365 (Word, Excel, PowerPoint, Outlook, OneDrive) Understanding of social media platforms to support professional communications Passion for agriculture (ideally sheep sector) | Intermediate MS Excel skills including how to use pivot tables and VLOOKUP Experience with Mailchimp CRM tool Strong digital/content creation skills (social media, video, campaigns) |
| Interpersonal Skills | Strong communication skills (written and verbal) Confident engaging with a wide range of people (ages, genders, members, farmers, young people, stakeholders) Positive, enthusiastic, and approachable manner Ability to build and maintain relationships | Experience presenting to groups or delivering workshops Experience in remaining professional and positive in busy or high-pressure environments Comfortable handling challenging conversations or situations |

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| <p>Aptitudes</p> | <p>Self-motivated and proactive (“can-do” attitude)</p> <p>Willingness to learn and develop</p> <p>Flexible approach to work (including travel and evening/weekend events)</p> <p>Ability to work independently and take initiative</p> <p>Ability to observe and maintain confidentiality</p> <p>High level of attention to detail</p> | <p>Entrepreneurial mindset (spotting opportunities, trying new ideas)</p> <p>Creative thinker (bringing fresh ideas to events and engagement), especially using digital media</p> <p>Long-term interest in the livestock or agricultural industry</p> |
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Why work with us?

Benefits include:

- Employer pension contribution 3% (auto-enrolment scheme – employee 4%)
- Paid holiday entitlement of 24 days in addition to public holidays
- Opportunity to work with a small, knowledgeable, experienced and supportive team
- Office equipment required for the role will be provided including: Laptop, additional screens and a mobile phone
- Free on-site parking at Society Office

To apply please send a current CV, along with a covering letter and the names of two referees, to the attention of Chief Executive at office@texel.co.uk. **Closing Date for applications is 12 Noon on Friday 22nd May 2026.**