



The Biodynamic Land Trust
stewarding farmland for a living, working countryside

VACANCY – COMMUNICATIONS and ENGAGEMENT OFFICER

ABOUT THE BIODYNAMIC LAND TRUST

The Biodynamic Land Trust was set up to enable permanent access to biodynamic farms and land for food growing for farmers, market gardeners and communities in Britain through securing land into biodynamic land trusteeship. The Trust is a Community Benefit Society, has charitable status, and is operated on behalf of its co-operative shareholder members.

PURPOSE

The Trust is looking to develop the promotion of its activities and to increase the farmland under trusteeship and engagement with community need. In order to do this it is proposed to support the Land Project Manager with this development role. This will initially be a 12-month commitment with the aim of making the post permanent if successful. A similar role has been one day a week for the last 3 years.

The successful candidate will report to the Land Project Manager and will be responsible for promoting the aims and profile of the Trust, further developing the relationship with the Trust's existing and prospective members, partners, tenants and associate farms and organisations, and developing opportunities of all sorts.

The post requires someone who is personable, outgoing and enthusiastic with strong interpersonal skills. They will have an interest in the Biodynamic Land Trust and biodynamic methods, engage with the context of agroecology and access to land issues, and act as an ambassador for the organisation alongside the Land Project Manager and Board of Directors.

The ideal candidate will be able to demonstrate previous experience of working in the farming and charity sectors and have experience of promoting, event organisation and fundraising through a variety of media and websites.

OVERVIEW

To be responsible for:

- Promoting the Trust through marketing, social media, website, articles and events, and possibly working with the press
- Member and supporter engagement and general communications for the Trust
- Developing and maintaining relationships with tenants and associate farmers and partners, including event organisation
- Engaging with funders and funding possibilities

The Biodynamic Land Trust Limited (BDLT) is a Community Benefit Society: no 31448R, Exempt Charity no XT33649
www.biodynamiclandtrust.org.uk admin@biodynamiclandtrust.org.uk
BDLT, Painswick Inn, Gloucester Street, Stroud, GL5 1QG, UK Tel: 01453 367233



DUTIES

Trust Development and Engagement

- Developing good public and sector specific communications
- Engage and partner with other organisations doing similar work;
- Help develop the farm succession work and farmer engagement
- Work closely with Biodynamic Association and College on collaborative initiatives
- Engage with other Land Trusts and the European Access to Land group

Communications, marketing and fundraising

- Work with Board members to represent the organisation to the media;
- Produce communications, fundraising, marketing and informative material;
- Produce articles for newsletters and publications;
- Developing the website content and promotion of Trust's activities via social media;
- Produce material for and attend promotional events;
- Engage with other tasks as needed.

Membership

- Increase membership levels through newsletter, social media and event promotion of the activities of the Trust.
- Organise events for members and interested public
- Organise events with and for others in the sector and the Biodynamic movement and for connected farmers, smallholders and growers.

Fundraising and partner engagement

- Build supportive partnerships with other organisations
- Build partnerships with potential funders
- Apply for funds and partnership sponsorship packages

PERSON SPECIFICATION

Experience

- Experience of promoting and developing charitable organisations;
- Experience of marketing and use of social media.

Skills

- Excellent communications and presentation skills, both verbal and written;
- Strong interpersonal skills;
- Independent worker and self-motivated;
- Computer literate.



Knowledge

- Some knowledge of the biodynamic movement, its aims and objectives;
- Good knowledge of the issues facing farming, food production and the natural environment generally, agroecology and regenerative farming.

Personal Qualities

- Self-motivated and well organised;
- Willingness to travel, as necessary, to visit farms or to represent the Trust at events;
- Ability to work from home and independently as needed;
- Resourceful and able to think clearly.
- Good team member

Employment Details

Salary:	pro rata of £28,275FTE (@£14.50 an hour, 37.5hr week)
Contract type:	Initial 12 month appointment (including completing a satisfactory 3-month probation period)
Hours:	Basic 15hrs per week (i.e. 2 days @ 7.5 hrs). Flexible, but must include Thursdays. Possibility of additional hours to support specific initiatives or attend events.
Location:	Home based. Must be available to attend office in Stroud on an ad hoc basis if required, and attend occasional events elsewhere including the AGM.
Travel:	UK Driving licence

Closing date: Thursday 18th December 2025

Application: Email CV and expression of interest letter to:
gabriel@biodynamiclandtrust.org.uk or contact ring 07870535912 for further information

The Biodynamic Land Trust December 2025