

Sales and Marketing Assistant

The Company

At DSV United Kingdom, we believe in the power of agricultural innovation to shape our world. Our work primarily focuses on plant breeding, where we combine cutting-edge technology with traditional agricultural practices to create superior wheat, oilseed rape and grass varieties. We're a dedicated, ambitious team, and we're looking for individuals who can bring their skills and attention to detail to our dynamic environment.

The Role

Ever wanted to work at the forefront of agricultural innovation? As a Sales and Marketing Assistant, you will play a key role in helping us develop effective marketing strategies. You will work closely with the Sales and Marketing Manager to implement promotional campaigns, manage customer relationships, and assist with day-to-day operations.

Key Responsibilities:

- Develop and implement online marketing campaigns on various social media platforms using tools such as HootSuite and Canva.
- Develop and design regular internal and external newsletters
- Provide copy-editing and fact-checking for promotional materials, including digital and print content.
- Supporting the planning, organising and delivery of events
- Accurately enter order details into the system, ensuring data consistency and integrity.

Required Skills & Qualifications:

- Have strong organisational skills with the ability to multitask, prioritise and meet deadlines.
- Be self-motivated and be able to work autonomously.
- A creative mind-set to contribute ideas for marketing campaigns and content.
- Have good MS office skills and communication skills, both verbal and written.

Technical Skills: Proficiency in Microsoft Office Suite (Word, Excel, PowerPoint), social media platforms, and digital marketing tools. Familiarity with design tools (e.g., Canva, Adobe Creative Suite) is a plus.

Benefits

- Company pension
- Life insurance
- Private medical insurance

Working Conditions:

- **Work Environment:** hybrid work
- **Location:** Banbury (Oxfordshire) with travel in the UK
- **Hours:** Full-time (40 Hours)

- **Physical Demands:** Primarily office work with some light physical activity during event preparation.

Please apply via email to alexander.doering@dsv-uk.co.uk

Join us and be part of a team that's cultivating change. Apply today.