

Marketing Executive – Elevate your career with Timberpride

Are you a creative marketing professional with big ambitions and a passion for sustainability? Are you looking for an exciting challenge that will allow you to shape a brand's presence and become a key player in the world of craftsmanship and innovation? Timberpride is looking for a dynamic **Social Media, Digital, Marketing, and Communications Executive** to take our marketing efforts to new heights and help bring our extraordinary story to life.

About the role

This is a great opportunity to join a growing, ambitious company. Working with Oak, the most sustainable material used in construction, we are leading experts in oak framing in the UK. As our **Marketing Executive**, you won't just be managing campaigns—you'll be driving our marketing strategy, spearheading new initiatives, and taking full ownership of our digital and social presence. This is a role for someone who isn't afraid to challenge the status quo and push boundaries to see results.

You will have the freedom and support to shape and grow this role, making a real impact across various marketing channels and building Timberpride's brand into an industry leader. This is your chance to make our marketing exceptional.

- **Take our social media presence to the next level** by creating engaging, inspiring content that resonates with our audience.
- **Manage and optimise SEO campaigns**, fine-tuning strategies for Google Ads and tracking website performance to boost visibility and drive results.
- **Create exceptional content** across various media formats—photos, videos, podcasts, and graphics—using tools like Adobe Creative Suite to bring our brand to life.
- **Developing and managing editorial** relationships with aspirational publications for brand advertising and content inclusion.
- **Drive the submission of business awards** to showcase Timberpride's successes and excellence.
- **Enhance our local presence**, forging partnerships and collaborations that elevate our brand within the community.
- **Organise and execute events**, including milestone celebrations and client gatherings.

What you'll be doing

You'll be at the forefront of Timberpride's marketing initiatives:

- **Expanding our digital footprint**, growing social media followers, and engaging with key audiences.
- **Developing high-quality content** that reflects our sustainable ethos and industry-leading expertise in oak framing and design.
- **Optimising and refining Google Ads campaigns** to generate leads and grow awareness.
- **Managing and updating the website**, ensuring it's always on-brand, functional and performing.
- **Reporting on campaign performance** and digital metrics to leadership, constantly refining strategies based on data.
- Collaborating with clients and customers—whether by phone, in person at our showroom, or onsite during project visits—to develop case studies and gather valuable feedback.

- Working as part of the team in our stunning oak framed showroom workplace.

About you

We are looking for a highly ambitious individual who is ready to go above and beyond to make an impact. You'll need to be:

- **Creative and strategic**, with a desire to shape and drive marketing campaigns that make a difference.
- **Passionate about sustainability** and excited to tell the story of how we create exceptional, durable oak-framed buildings made from sustainably sourced oak.
- **A self-starter** who thrives in a busy highly focused workplace, always looking for new ways to improve, innovate and seize the day.
- **A natural communicator**, eager to engage with clients, the team and external partners.
- Ready to dive deep into our craft and become an expert in oak framing, so you can share that knowledge with our audience in a compelling way.

You will be enthusiastic and want to commit to our friendly family business, immersing yourself in all things oak. Your ideas will have the freedom to grow and evolve, and your voice will be heard at every level. You will be a key part of our small, close-knit team, working in our beautiful oak frame showroom, building a great team supporting, sharing and inspiring one another.

Why join us

Timberpride is a vibrant, rewarding and happy place to work! We are committed to growth, innovation and ambition. This is an opportunity for you to gain experience with a high-end product in a high-end marketplace. We offer an environment that fosters creativity, collaboration and ambition, where your work will have a tangible impact on the future of the company.

Must haves

Multi-channel marketing track record including Social media, PPC, SEO, traditional marketing.

Strong knowledge of Google Analytics

Ability to create content using Canva, Adobe, Photography, Video.

Impeccable written English and verbal communication skills.

Excellent people and relationship building skills.

Excellent IT skills

Team player

Package

Monday to Friday - 9am to 5pm – Flexibility for the right candidate

Salary range: £28k - £32k – dependent on experience

Free on-site parking, Pension scheme, vouchers.

Please send your CV to: info@timberpride.co.uk

Timberpride Ltd, Tetbury, Gloucestershire, GL8 8GX.

If you're ready to put your ambition and creativity to work in a high-end, fun and exciting business, then we want to hear from you. Join Timberpride and be part of a team that is shaping the future of oak framing with passion and purpose.