

microbz

Issue Date: December 2024

microbz Ltd

Job Description - Work Experience

Job Title: Agriculture Intern (5-6 weeks)

Reporting To: Lucinda Phillips (Agricultural Manager)

Place of Work: Microbz Brewery (Unit 5, Seend) Groundswell, and remote work as required

Hours/Days: 37.5 hours a week. Monday-Friday 9am-5pm

Start Date: From 16th June 2025 (latest 23rd June 2025)

Remuneration: £300 per week plus travel expenses

Position Summary

The Agriculture Intern will play a key role in supporting the development of microbz's agriculture division. This is a growing side of the microbz business that provides probiotics for all areas of farming including animal feed, soil and plant health, silage, manure, slurry and composting. Through hands-on experience and collaboration, the intern will gain valuable insights into the use of microbes and probiotics in farming and the benefits of regenerative agriculture.

This internship will involve:

- Learning about our range of products and applications, as well as understanding the importance of microbiology in soil and environmental health
- Attending (and staying at) Groundswell (1st, set up, 2nd & 3rd July 2025) and working on the stand and/or in the soil medic tent
- Supporting the agriculture sales effort
- Creating digital content for microbz agriculture

You will need to be interested in regenerative agriculture and microbes, a self-starter, and a good communicator with customers and within the business.

Intern Responsibilities

Agriculture Sales support

- Learning about microbes in agriculture and the impact of probiotics in UK farming
- Researching organisations in the regenerative farming space
- Creation of a lead generation pipeline for agriculture

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- Receiving calls from farmers and customers interested in our products, taking details, and working with Lucinda Phillips to respond to customers enquiries
- Updating a spreadsheet of FAQs
- Attending Groundswell, manning the stand, making sales and capturing interested party data for follow up
- Adding trials/case studies to the agriculture presentation deck
- Preparing for regenerative agriculture events and microbz education session

Agriculture Digital content

- Auditing the website and conducting SEO work
- Reviewing partner websites (Spain, Germany) and identifying content that can be adapted for our website
- Drafting email, blog and digital content across various social media channels
- Initiating a microbz agriculture Instagram page

Ideal Candidate for the Internship

- Has an understanding of regenerative agriculture policies and practices
- Has experience working on farm and understand farmers needs
- Is interested in the potential of microbes and probiotics in farming and agriculture
- Is eager and willing to learn and is open minded

Our microbz Brand

We exist to reconnect people with nature. By inspiring a probiotic life. With natural products that generate a healthier, happier life.

It is important that our staff understand our values and work to support the company to embody these principles.

Brand Values

- **We are ambitious:** We are looking to inspire everyone to a better way of living with nature
- **We are generous:** We exist to empower people to live a healthier life, closer to nature. We want to share the benefits of what we know with as many people and partners as possible.
- **We are confident:** We are confident in the power of nature. We are simply tapping into the building blocks of life.

Our style as a business

- **Enlightening:** We encourage, educate, illuminate and collaborate to share our passion for a healthier, happier body and home

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- **Candid:** We are frank and communicative. Just like our ingredients there is nothing harmful about us.
- **Compassionate:** We care for the health and wellbeing of our customers and the sustainability of our environment.

Application process

Please submit your CV and cover letter to lucinda@microbz.co.uk. Applications will be reviewed on a rolling basis, so early submission is advised as the position will be filled as soon as a suitable candidate is found. Interviews will be held as part of the selection process.