

Marketing Intern - Hickstead

We are looking for a student to undertake a work experience placement this summer at the All England Jumping Course, Hickstead, for a minimum of eight weeks.

Priority will be given to those currently in full-time education, whose course requires them to complete a work placement, though other students/graduates seeking an internship position will be considered. Candidates must be able to commit to at least 24hrs per week each week, and 40hrs during the shows themselves.

This placement will give the student wide-ranging experience of working for a major equestrian event. The focus will be on sponsorship, press and marketing, though there will be an opportunity to assist the other departments during the duration of the placement.

The intern will work predominantly with the Sponsorship, Press and Marketing teams in the run up to and throughout Hickstead's two major international events, the Al Shira'aa Hickstead Derby Meeting (19-22 June) and the Agria Royal International Horse Show (22-27 July), and the British Young Horse Championships (14 - 17 August) and the All England September Tour (27 August - 7 September). The internship can start anytime from April up to mid September, with some flexibility regarding start and end dates.

The candidate should live within commuting distance of Hickstead in West Sussex, or have suitable accommodation for the period of their internship. A set day rate of payment will be provided, to cover general expenses.

Some of Hickstead's previous interns have been offered permanent employment, or have gone on to secure high-profile roles in the equestrian industry.

Main duties

- Producing content for social media
- Video editing
- Graphic design
- Website and e-newsletter development
- Occasional interviewing
- Administrative duties
- Working in the sponsorship department

The ideal candidate will:

- - Have a good understanding of equestrian sport, especially showjumping/showing
 - Be brilliant at spelling and grammar
 - Be social media savvy
 - Have excellent video editing skills

- Be a good multi-tasker
- Have some media experience
- Be highly computer literate
- Have design skills, with experience of programmes such as InDesign, Photoshop and Canva

How to apply

To apply, send your CV and covering letter to press@hickstead.co.uk, along with any examples of previous content, edited videos and graphic design work. Please outline your availability in your covering letter. Applications close on Friday 21 March.